

Speaker, Trainer, Facilitator & Motivator



Shawn K. Woods

"The Strategic Master"™

Strategically developing ways to help youth and adults reach their full potential and achieve extraordinary results in LIFE!

Shawn Woods has achieved what many people consider to be the impossible. He is a speaker, trainer, and coach specializing in hope, joy, encouragement, leadership, communication and entrepreneurship. Though he grew up with insurmountable circumstances and extreme poverty, he has achieved success becoming the only individual in his family to achieve a College Degree.

Shawn is the youngest of eleven children; he was raised on the West Side of Chicago, where he had to resist gang and drug violence. The conduct and choices he made during his teenage years cost him several full ride scholarships, and an opportunity to play Division 1 football. Through his vision and hope, Shawn was able to see the light at the end of the tunnel, and reshape his actions and life.

"Your amazing story was not only inspiring; it provided a great foundation for our staff and management as they begin setting goals and establishing expectations for their new relationships."

—**Q. Fields**
President
The Niro Collection

"Your impact has been felt. Your story made me laugh and cry. There was so much "good press" surrounding your talk and workshop that we want you to return every year. You are a blessing to those you touch. You are something significant."

—**Roger Stallone Ph.D.**
Manager of Diversity
Neuron, Inc.

"Shawn, I have heard many fantastic speakers in my lifetime. I must say you motivated me to reach high and never ever give up. Because of you I will be a better leader, parent and friend. I have never been so deeply moved as I was during your presentation. Thanks Shawn"

— **Carley Summers**
Director
Board of Education

"This is the first seminar that kept my attention for the whole show. I bought a 5 hr energy drink and ended up selling it, your energy is above all I have ever witnessed. I was moved! You are truly a PRO! Meeting planners need to know you exist."

— **Pat G. Gaylord**
Director of Catering and Convention
Services Leo's Catering Services

Shawn has since achieved great academic success, and currently holds an Associate Degree, Bachelor of Arts Degree, Master of Business Administration Degree, and a Graduate Certificate in Human Resources. Shawn went on to become a law enforcement officer and decorated detective. He has also held notable positions as the Coordinator / Assistant Director of Human Resources for the Board of Education, and Investigator for the Office of the Executive Inspector General for the State of Illinois.

In 2005, Shawn formed his own real estate investment and property management company, starting out with very little money, and a below average credit score. Today his companies have acquired and own over 58 properties in various states.

Shawn is a highly sought after speaker, trainer, coach, aspiring author, and entrepreneur. He is also the President of Strategic Master Communications; training, development and coaching business. Through powerful motivational speeches, seminars, workshops and on-going coaching sessions, Shawn travels throughout the country helping youth and adults overcome their fears and achieve their passions and goals in life. Shawn is a member of Toastmaster International, National Speakers Association, a Certified Seminar Instructor, and Life/Business Coach. Shawn has delivered over 250 motivational speeches, and conducted numerous seminars for youth and adults throughout the United States. Today, Shawn encourages individuals to find their passion, take action, and make their lives and their organizations more productive.

**Choose from the following topics or have the “Strategic Master”™
Customize a workshop or speech especially for your organization.**

- ◆Managing Conflict & Yourself ◆How to find your Passion/Purpose in Life ◆Manage and Overcome F.E.A.R.
- ◆7 Steps to create a more Diverse Environment ◆Strategic Goal Setting/Planning Workshop ◆Coping with Change
- ◆College and Career Planning ◆How to Please Others Without Selling Yourself Short™ ◆When Things Fall Apart™
- ◆How to leave the J.O.B. & B.Y.O.B. ◆I barely got away™ ◆This is not the FINAL CHAPTER™
- ◆How to successfully COMMUNICATE with Anyone/Anywhere ◆How to keep your EMOTIONS in check
- ◆17 POWERFUL STEPS to overcome any CONFLICT ◆Life after Layoff/Downsize™
- ◆Deliver World Class Customer Service ◆Conquering Stress: Work/Life Balance ◆Coping with Generational Gaps
- ◆21 Cost Effective Ways to motivate your Employees ◆Stop Managing and Start LEADING ◆Time Management
- ◆How to Defuse Hostility and Improve Relationships ◆Making Sound C.H.O.I.C.E.S ◆The POWER of T.E.A.M.



The “STRATEGIC MASTER”™ will EMPOWER,
INSPIRE, and PROMOTE your audience.

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